

## 23rd International Exhibition of Household Appliances

25-28 October 2023

**Organizer:** Association of Home Appliances Manufacturers Iran

**Supported by:** Trade Promotion Organization of Iran (TPO of IRAN)

Iran International Exhibitions Company (I.I.E.C)

**Date:** 25-28 October 2023

**Venue:** Tehran International Permanent Fairground

**Visiting Hours:** 8 am -15pm

**Organizer Tel:** 021-88512127

**Organizer Fax:** 021-88744463

**mobile:** 09008319166(WhatsApp)

**Organizer Address:** No, 8, Mobini Alley, Sabounchi St., TakhtiSq, Shahid Beheshti Ave, Tehran- Iran

**Web Site:** Hamex.ahamiran.com

**Email:** Hamex@ahamiran.com

### Exhibition Records of Household Appliances Industry y Association of Iran

Exhibition activities of Household Appliances Industry Association of Iran commenced with the start-up of trade fairs in January 1984 and continued by its active presence in Fair Decade Fair of Islamic Revolution and expansive participation in international trade exhibitions from the tenth series to twenty-sixth series (1984-2000).

It is worth noting that the association founded a dedicated hall in the west side of Tehran International Fairground for the establishment of the rooms pertaining to the affiliated industries. This hall was used up to the sixteenth series of Tehran International Exhibition in 1989.

This organization constructed a dedicated area (Hall No. 60) at Tehran Fairground in 1991, which was used from the Seventeenth International Trade Fair of Tehran in 1991 to the twenty-second one in 1996.

The implementation, planning and organization, and participation the producing units of Iran household appliances in Cologne demo techniques exhibition, Germany were among the most important exhibition activities of the association at the request of Ministry of Industry and based on Export Promotion Center of Iran's license. In this exhibition, Islamic Republic of Iran's booth was received the attention of Cologne Exhibition authorities as well as the economic and industrial officials. Then, the German radio Deutsche Welle interviewed the director of the association with regard to the execution of this exhibition and aired the pertaining news twice.

Among the most important exhibition activities of the exhibition, one can refer to the planning, organization, and attendance at the first cooperative exhibition in February, 1986, at two specialized heating and cooling exhibitions in 1993 and 1994, at the selective exhibition of export goods in June, 1998, the first and second International Exhibition of Household Appliances between 2001 and 2002, the specialized exhibition of gas export in September, 2003, consecutive periods of international exhibitions of household appliances, including the third series in January, 2004, the fourth and fifth series in January, 2005 and January, 2006, the sixth series in January, 2007, the seventh series in November, 2007, the eighth series in November, 2008, the ninth series in November, 2009, the tenth series in November, 2010, the eleventh series in October, 2011, the twelfth series in October, 2012, the thirteenth series in December, 2013, the fourteenth series in December, 2014, and the fifteenth series of international exhibition of household appliances in November, 2015. Sixteenth international Exhibition of household appliances in November 2016.

## 23rd International Exhibition Of Household Appliances (Hamex)

The seventeenth, Eighteenth and Nineteenth series of international exhibition of household appliances in November 2017, 2018, and 2019. The Twentieth series in December 2020, Twenty first series in November 2021 and the twenty-second of international exhibition of household appliances in December 2022.

Planning and organization to hold the twenty-third international exhibition of household appliances in the best possible way is one of the future plans of the association.

Moreover, the association had an active and effective participation in specialized industrial-trade exhibition of the Islamic Republic of Iran, which was held in Syria in January 2008. In the same way, it participated in the fifty-eighth and fifty-nine international exhibitions of Damascus, Syria, which was held in the framework of Catalogue Show in 2011 and Household Appliance Pavilion in 2017.

### **The guidelines for registration in the exhibition:**

- First stage - Registration in the official website of the exhibition

Applicants for participation in the exhibition are required to register in the official exhibition website, with the following address: [www.Hamex.ahamiran.com](http://www.Hamex.ahamiran.com)

- Second stage –Review of the currency documents

After registering and receiving the user code and password, applicants are required to upload the following scanned documents to their user panel.

### **Documents required for importers:**

- Presentation of authorized representative license for the import of goods.
- Brochures and catalogs on the commodities and products that will be displayed by the participants in the exhibition.

### **Note:**

If the importing company has been registered in Iran, the following documents must be presented for confirmation:

- Establishment notice and the official newspaper of the company (for legal persons)
- Certificate of trademark registration
- Brochures and catalogs on the commodities and products that will be displayed by the participants in the exhibition

### **Final registration forms include the following:**

- Application Form
- Identification Card
- Personal Information foreign exhibitors form

This form specifically pertains to the participants who participate in the exhibition directly from foreign countries or the participants whose exhibitors are from foreign countries.

- Official Catalog Form
- Obligation form of the instructions for protection and security affairs (Form 7)

### **Documents required for final registration:**

Final registration in the exhibition after the verification of the participants' submitted documents by the Executive Committee is finalized by the presentation of completed final registration forms + payment of 100% of costs based on the requested size in euro + Additional services fee of square meter 10 euro +Advertising costs 50 euro per company on the website of the Iran international Exhibition company + payment of 9% value added tax in euro to the organizer in due time.

\* In case of not providing the above items to the organizer in due time, the organizer will not have any obligation to provide the applicant with the booth.

### Important points:

1. Request for the addition or reduction of the size area of the booth will be possible only with the consent and approval of the organizer.
2. If booth arrangement is made in two floors with the approval of the organizer, participants are required to pay the fee for the area covered by the second floor based on the tariffs posted on the website.
3. The cost of electrical power consumption for self-assembled companies is 40 cents per Kilowatt; the participants are required to pay this cost on the day of discharge in accordance with the amount announced by the organizer of the exhibition.
4. In the event of cancellation up to one month before the exhibition, 10% of the payment will be reduced and the rest will be refunded after the written announcement and confirmation of the participant. In case of cancellation in less than a month before the exhibition, no payment will be refunded to the participant.
5. Transfer of the assigned booths to others is strictly prohibited.
6. Request for additional size area of the booth will be possible only with the consent and approval of the organizer.
7. All legal deductions resulting from participation in the exhibition are on the participants' shoulder.
8. The location of columns in the hall map is approximately determined and there is the possibility of definitively specifying the column location relative to booths only at the time of lining.
9. The presence of the company representative in the booth is mandatory from the arrangement of booths to the closure of booths doors. At the end of the exhibition, the presence of the company representative in the booth is mandatory from the opening of the doors to the full exit of the equipment. In case of the absence of the company representative at the time of the arrangement and disassembly of the booths, the organizer will have no responsibility for the possible loss of goods and equipment.
10. Participants in the open space are not permitted to conduct scaffolding to cover their booth and they should provide coordination on the coverage of their booth with the organizer if necessary.
11. The maximum height of booths in the outdoor space of the exhibition is one meter. In case of non-compliance with this principle, participants must pay the related costs to the Management of Public Relations and International Affairs of the Exhibitions Joint Stock Company in accordance with the promotional tariffs of the Exhibitions Corporation.
12. Participants in the outdoor area are allowed to merely attach the company name and logo on the booth head and to print and install the ads relating to the introduction of their products and goods and their services in the visual space of their own booth. In fact, the attachment and installation of any print ad for the use of the advertising space of the outside walls of the booth as well as the use of the open public advertising space of the international exhibition site will be possible if the necessary coordination is provided and the required permits are taken from the Management of Public Relations and International Affairs of the Exhibitions Joint Stock Company.
13. The organizer is allowed to take a photo and shoot a film from every part of the exhibition if needed.
14. Participants are not allowed to close their booth during the visiting hours.
15. Participants are not allowed to completely leave the booth during the visiting hours.
16. Given the impossibility of the direct sale of products and goods and any lottery and award in the exhibition without the prior coordination with the relevant authorities, it is kindly asked to refrain from doing the above-mentioned prohibited items; otherwise, the Exhibitions Joint Stock Company will be allowed to shut down the offending booth.
17. The conduct of any actions and interactions, damage, and change by the participant on the prefabricated booths will make the participants compensate for the damages.

18. In the event of any damage to the prefabricated booths, facilities, halls, and/or the open spaces of the exhibition, the participants will be obliged to compensate for the damages.

19. The instructions and obligation forms of booth construction will be visible on the official website of the exhibition, that is, [www.Hamex.ahamiran.com](http://www.Hamex.ahamiran.com) and will be downloadable at the right time. To this end, all pages of the above-mentioned forms should be signed and sealed by the contractor and the booth-constructing company. In the same way, the obligation and approval forms pertaining to the Exhibitions Joint Stock Company should be also sealed and signed by the contracting and engineering company of booth construction (licensed by the accredited engineering system).

20. Participants are required to exit their goods from the exhibition area and to disassemble their booth at the end of the exhibition based on the timetable and hours announced by the organizer.

21. The entry of any type of cranes, lift trucks, and cars to the exhibition halls by participants is prohibited (Except in emergency situations after getting the permit from the Management of the Exhibitions Joint Stock Company).

22. During the preparation days of booths, activity days, and days of booths disassembly and exit of goods, the entry and passage of each type of car and vehicle will be strictly prohibited on the grounds of the exhibition. The carriage of facilities and equipment items should be performed by means of cargo carrying vehicles, and after loading or unloading, it should be attempted to quickly exit the vehicle from the exhibition area; otherwise, the vehicle will be transferred outside of the exhibition by forklift.

23. The installation of any scaffold for doing advertising affairs on the exhibition area is prohibited, and the offending participant will be required to pay compensation if this rule is violated. Participants can refer to the advertisement contractor in the audiovisual unit of the Exhibitions Joint Stock Company for any kind of outdoor advertising.

24. The distribution of any pamphlet, book, and brochure (information and print items) in the exhibition area (outside the booth) is prohibited. Participants can provide necessary coordination with the Public Relations and International Affairs of the Exhibitions Joint Stock Company in order to take the permit for the distribution of such items in the exhibition area.

25. Due to the need for ease of the electrical agents' access to switchgears, it is required to refrain from putting any additional equipment behind the walls after the arrangement of booths. Obviously, these spaces are checked before the opening of the exhibition and at the time of the exhibition activity and if the above-mentioned equipment was observed behind the booth walls, it will be transmitted out of the hall and the organizer will take no responsibility for the possible loss of such equipment. In addition, in case of the existence of equipment items behind the booth walls and the incidence of any possible accident, the whole responsibility for any damages will be on the offending exhibitor.

26. The continued activity of the booths that do not observe the current rules and regulations and violate their obligations will be prevented, and all consequences, liability, and compensation for the possible damage resulting from this violation of rules will be on the participants.

**Force Majeure:** In case of the incidence of unforeseen events (force majeure) and the occurrence of such side effects and events as war, earthquake, flood, storm, chaos, fires, changes in the current rules or any other unpredictable accidents and cases that are beyond the control of the organizer and that may lead to the cancellation or rescheduling of the exhibition venue a month before the exhibition, 50% of the amounts paid for the exhibition affairs will be deducted and the rest will be refunded to the participants. In case of the incidence of force majeure less than a month before the exhibition, no expense will be refunded to the participants.

**Important dates:**

-The last deadline for final registration in the exhibition: Up to September 22, 2023 (obviously, the organizer would be excused from accepting new requests if the capacity of halls and the outdoor space was completed in advance of the above date).

-The last deadline for requesting to change the prefabricated booth into a self-assembled one or vice versa (to be assessed and verified by the organizer) will be September 28, 2023.

- The executive plans of booth construction contractor will be examined, and the construction permit will be issued by the organizer only from October 17, 2023, to October 19, 2023. (After the mentioned date, the organizer will be excused from the acceptance, review, and verification of the executive plans and all the responsibilities and consequences will be passed to the applicant). The organizer will be excused from accepting the companies and individuals (as booth constructing contractors) outside the "approved list of booths constructing contractors by the Exhibitions Joint Stock Company" as announced in the official website of the exhibition [www.Hamex.ahamiran.com](http://www.Hamex.ahamiran.com) ; therefore, be careful about choosing the booth constructing contractor.
- The delivery date of booths for the arrangement of the display products and decoration of the booth layout: October 24, 2023.

**Important point:**

The presence of the company representative from the booth arrangement to the closure of the booths doors is required. In case of the absence of the company representative at the time of arrangement and disassembly of the booth, the organizer will take no responsibility for the possible loss of goods and equipment.

- Delivery date of self-assembled booths to the participants: From October 21, 2023.
- Deadline for completion of construction and the exit of the debris of self-assembled booths: October 23, 2023 (in case of non-completion of booth construction operations on time and the failure in the timely exit of the construction debris, the lost amount of money will be deducted from the deposit guarantee of performance bond for the delayed disassembly of booth constructing equipment on the organizer's initiatives).

The delivery date of identification cards: from October 22-24, 2023.

The official opening date of the exhibition: October 25-28, 2023.

Visiting hours of the exhibition: 8 am to 15 pm. (In case of any changes in visiting hours, the Exhibitions Joint Stock Company will let the participants know).

- The exit of the display goods from the exhibition area: October 29, 2023.
- The disassembly and exit of booth constructing equipment from the exhibition area: October 29, 2023.

\* Participants are required to exit their products from the exhibition area and completely disassemble the exhibition booth at the end of the exhibition based on the schedule and hours announced by the organizer.

Important point: The presence of the company representative from the opening of halls doors to the full disassembly of the booths is required.

Booth construction equipment and remaining residues should be fully exited from the exhibition area up to the end, October 29, 2023.

Otherwise, the whole amount of money relating to "deposit guarantee of performance bond and disassembly of the booth equipment" will be taken for the indemnification of damages.

**With this contract we accept all the general terms & conditional of the exhibition.**

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Date

legally binding name & Signature

Company Stamp

### Participation Tariffs

Type of Space	Minimum per sqm	Rate/sqm Euro
Equipped	12	200 +9% VAT
Un equipped	12	180 +9% VAT
Open space (Un equipped)	20	110 +9% VAT

**Equipped space including:** surrounding partitions, fascia, floor covering, Spotlights, Electricity outlet, 1 table, 2 chairs for each 12 sqm.

\* Advertising costs 50 euros per company on the website of the Iran international Exhibition company, plus a 9% tax.

\* Additional services fee of square meter 10 euros + payment of 9% value added tax in euro to the organizer in due time.



## Application Form

### 1. Exhibition Information:

<b>Company Name:</b>	
<b>Directing manager:</b>	<b>Person to contact:</b>
<b>Production:</b>	<b>Name of Brand:</b>
<b>Country:</b>	<b>Tel:</b>
<b>Fax:</b>	<b>P.O. Box:</b>
<b>Website:</b>	<b>E-Mail:</b>

### 2. Participation Tariffs: Please note that 9% VAT will be added to the following rates.

Type of Space	Minimum Per sqm	Rate/Sqm Required Space Euro	Required Space	Total Cost
Equipped	12	200		
Unequipped	12	180		
Open Space (Unequipped)	20	110		

Equipped space including: surrounding partitions, fascia, floor covering, spotlights, electricity outlet, 1 table, 2 chairs for each 12 sqm.

**NOTE:** The cost of electricity is 40 cents per kilowatt for foreign companies.

With this contract we accept all the general terms & conditional of the exhibition.

.....

Date

.....

legally binding name & Signature

.....

Company Stamp

## Identification Card

**The number of ID card based on sqm to any booth:**

To 12 sq.m: 2 ID Card

13-24 sq.m: 3 ID Card

25-50 sq.m: 4 ID Card

51-100 sq.m: 6 ID Card

100-150 sq.m: 8 ID Card

151-300 sq.m: 10 ID Card

300 -500 sq.m:12 ID Card

**Company Name:**

No	Name	surname	Passport Number	Nationality
1				
2				
3				
4				
5				
6				
7				
8				

**With this contract we accept all the general terms & conditional of the exhibition.**

.....

Date

.....

legally binding name & Signature

.....

Company Stamp

## Personal Information foreign exhibitors form

This form specifically pertains to the participants who participate in the exhibition directly from foreign countries or the participants whose exhibitors are from foreign countries.

**Company Name:**

**Name:**

**Surname:**

**Nationality:**

**Passport Number:**

**Telephone:**

**Fax:**

**E-mail:**

**Cell phone number:**

**Position: Hall no:**

**Both no:**

**Signature:**

**Date:**

**Note:** Send a copy of the passport for the issuance of ID cards for foreign participants to the event organizer is required.

## Official Catalog Form

**Exhibition Information:**

**loading the company's information to be printed in the exhibition book maximum to 23 September 2023 In the company's user panel.**

Company Name:

Directing manager:

Address:

Tel:

Cell phone:

E-mail:

Fax:

Website:

Products:

Instagram:

Telegram:

.....

**Date**

.....

**legally binding name & Signature**

.....

**Company Stamp**

23<sup>rd</sup> International Exhibition of Household Appliances  
14-17 November 2023

**Important Dates**

<b>Deadline for online registration</b>	<b>22 Sep.2023</b>
<b>Deadline for loading the application form</b>	<b>23 Sep.2023</b>
<b>Payment of the rental charge</b>	<b>Maximum three working days after receiving the proforma invoice</b>
<b>loading the companies' information to be printed in the catalogue</b>	<b>23 Sep.2023</b>
<b>Deadline for the Send personnel photos and copy passport</b>	<b>23 Sep.2023</b>
<b>deadline for requesting to change the prefabricated booth into a self-assembled one or vice versa</b>	<b>28 Sep.2023</b>
<b>Deadline for the unequipped stand to send their design plans</b>	<b>17-19 Oct. 2023</b>
<b>The delivery date of identification cards</b>	<b>from 22-24 Oct. 2023</b>
<b>Delivering the space to the unequipped stand</b>	<b>21 Oct. 2023</b>
<b>Finishing the construction and decoration for all the stands</b>	<b>23 Oct. 2023</b>
<b>Delivering the booth to the equipped stand</b>	<b>24 Oct. 2023</b>
<b>Official opening ceremony</b>	<b>25 Oct. 2023</b>
<b>Duration</b>	<b>25-28 Oct. 2023</b>
<b>Working hours of the exhibition</b>	<b>8 am- 15 pm</b>
<b>Dismantling of the stands and evacuating the halls</b>	<b>29 Oct. 2023</b>

Please note that the above deadlines must not be extended.

## Exhibition Goods:

### Exhibition Goods:

- Electrical Household Appliances  
(Refrigerator, Freezer Fridge, Freezer...)
- Audio- Visual Appliances  
(Television, Radio, DVD Player ...)
- Heating Household Appliances
- Cooling Household Appliances
- Swivel Household Appliances  
(Washing Machine, Dishwasher...)
- Gas burner household appliances  
(Oven cooker, heater, samovar...)
- The water settlement & air settlement system
- Kitchen Utensils  
(Kitchenware, Tableware, Kitchen Home Services ...)
- Porcelain, Pottery, Glass Crystal Dishes
- Teflon & Cast Iron of Autoclave, Pan, Pot, ...
- Silver & Steel Dishes  
(Tableware, Dishes)
- Plastic Kitchen Ware
- Producing Plastic Sponge, Parts for Household Appliances
- Electrical Product for Household Appliances  
(Electromotor, Compressor,)
- Producing Spine Parts of Household Appliances
- Electronic Product Using in Household Appliances  
(Electronic Boards of Refrigerator, Freezer)
- Glass Parts for Household Appliances
- Industry & Industrial Enamels for Household Appliances